



Gaining ground for farmers

Strategic Plan

In 2024, Land For Good propelled into an intentional visioning period to determine our organization's future direction. We are grateful for the time to take a deep look, learn, and think strategically. These are our updated strategies.

Mission

Land For Good's mission is to expand secure farmland access, tenure, and transfer.

We connect, assist, and engage farmers, landowners, service providers, communities, and policymakers to grow equitable farming opportunity and sustainably keep land in agriculture. We work across scales, from individual support to federal policy, to improve how farmers get onto, hold, and transfer farms.

Values

- Collaboration
- Integrity
- Justice
- Farmer-Centered

Vision

We envision a vibrant landscape of working farms managed by diverse farmers. Entire communities will benefit from increased farming opportunity, climate resilience, healthy lands, and a more secure food supply.

Strategies

1. **Expand farmland availability.**

Empower landowners (farming and non-farming) to offer farming opportunities, conduct more farm transfers, and increase the availability of farmland acres for New England farmers.

2. **Embody our equity and justice**

commitment. Deepen cultural awareness and competency within Land For Good staff and board, and enhance relational connections with BIPOC-led/supporting organizations and communities in New England.

3. Improve access/transfer methods and farm viability. Strengthen resilience and viability of New England farmers (and the

farming sector) by increasing the number of farmers with improved land tenure, through innovation and a variety of access/transfer methods.

4. **Enhance networks of support.**

Enhance the ability of service providers, organizations, and networks to support farmers' and landowners' farmland access and transfer needs, in New England and nationally.

5. **Advance organizational sustainability.**

Explore and advance new fundraising mechanisms that create sustainable funding resources for the organization, to create a baseline funding source that includes operational and overhead expenses.