

#### Gaining ground for farmers

# There are many benefits to becoming a BUSINESS SPONSOR

**Together**, we can advance land access, tenure, and transfer, both regionally and on a national scale.

Your sponsorship will help farmers thrive, connect people and land, and make land more available for farming across New England.

Over the past 20 years, our work with farmers, landowners, and service providers has helped keep over 107,000 working farmland acres in active production. Just in the past year, 41 farmers gained access to land or improved their tenure, and 13 farmers completed a farm transfer plan, while our field agents provided one-on-one advising to over 400 individuals. Working, vibrant, economically viable farms are important to our economy, and they support a robust regional food system.

We rely on the support of partners and local businesses. Become a business sponsor today!

Learn more at landforgood.org/sponsor.

Reach is estimated users, followers, or subscribers per year, online and print, unless otherwise stated.

Benefits	<b>Platinum</b> \$10,000+	<b>Gold</b> \$5,000- \$9,999	<b>Silver</b> \$2,500- \$4,999	<b>Bronze</b> \$500- \$2,499
Name on LFG website (reach 25,000+)	X	X	X	Х
Name in Annual Report (reach 45,000+)	X	X	Х	X
Logo on LFG website (reach 25,000+)	X	X	X	
Logo in Annual Report (reach 45,000+)	X	X	X	
\$50 coupon to use at LFG merch store	Х	X	X	
Additional \$50 coupon to use at LFG merch store (total \$100)	X	X		
Special mention on LFG website (reach 25,000+)	X	X		
Name and logo in newsletter (reach 6,000)	X	X		
Name and logo on programming (reach 40+ programs, 2,000+ attendance)	Х	X		
Newsletter special announcement of your sponsorship (reach 6,000)	X			
Newsletter article submission: Why is farmland access and transfer important to you? (reach 6,000)	X			
Social media gratitude post (reach 11,500)	X			
Farm tour guided by staff	X			



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### **ABOUT US**

At Land For Good, our mission is to expand secure farmland access, tenure, and transfer. We connect, assist, and engage farmers, landowners, service providers, communities, and policymakers to grow equitable farming opportunity and sustainably keep land in agriculture. We work across scales, from individual support to federal policy, to improve how farmers get onto, hold, and transfer farms.

We envision a vibrant landscape of working farms managed by diverse farmers. Entire communities will benefit from increased farming opportunity, climate resilience, healthy lands, and a more secure food supply.

For 20 years we have been a national leader in a broad network of groups tackling farmland access, tenure, and transfer across the country.

Learn more at landforgood.org.



"One of my most vivid memories of our time working together was when you came in and we all sat down together and somehow you were able to just pull everyone together and pull all those lease pieces together. And we all felt really good about it. There was no confusion about it. It was clear and comprehensive, and it was done."

David, Natural Roots Farm

## WATCH OUR IMPACT VIDEO!



Land For Good team pictured below (L-R): Jae, Dee, Mike, Kate, Shema, Rachel, Kathy, Kali, and Lisa.

#### **OUR TEAM**

Whether it's working with farmers and landowners, or leading a training session, or sharing expertise with partners, our team is active in their communities and committed to strengthening farmer success.







