## **Position Description: Massachusetts Field Agent**

Land For Good, a regional farmland access organization headquartered in Keene NH, seeks a part-time Field Agent for Massachusetts. Founded in 2001, Land For Good (www.landforgood.org) works to get more farmers more securely on more land in New England and beyond.

## **Position Description**

Land For Good Field Agents educate and consult with advisees, clients, colleagues and community members of diverse backgrounds and experiences on issues related to farmland access, tenure, and transfer. Field Agents serve and work with varied audiences, including farm seekers to access farms and farmland; established farmers to plan for farm succession and transfer; and non-farming landowners to make land available for farming.

Field Agents collaborate with other educators and advisors, and work with communities in each state. They work on client and grant-funded projects and help to develop and deliver educational programs and materials.

## Major Areas of Responsibility

- 1. Consult with individual, family, organization and government clients: facilitate clients' planning processes; organize, coordinate and/or support teams to work with clients; write reports; develop and coordinate materials such as maps and documents.
- 2. Provide educational programing: organize and deliver workshops, presentations and meetings to targeted and community audiences; provide information and referral.
- 3. Help develop, foster and participate in state networks including state advisory groups, professional trainings, events, workgroups, and local and regional initiatives.
- 4. Do outreach about LFG programs and services: identify promotional opportunities; distribute LFG materials; represent LFG in meetings; recruit clients.
- 5. Manage or participate in projects including community-based initiatives, research, and advocacy; partner with other organizations, agencies and community groups.
- 6. Participate in staff and other organization activities, including planning, materials development and distribution, and state outreach.
- 7. Assist with fund development: participate in donor cultivation, proposal writing and fundraising efforts; help with program-related marketing and other research.



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8. Manage contracts, related documents, invoices, and reports: adhere to LFG management systems and other procedures and reporting protocols.

Additional administrative, organizational, and/or program-related work may be available, depending on candidate's capacity, skills, and expertise.

## **Priority Skills, Knowledge and Abilities**

- 1. Excellent interpersonal and networking skills. Ability to engage with people of diverse ages, backgrounds and experiences (including communities of color and new Americans); convene and manage groups, and utilize coaching and facilitation skills in a variety of settings.
- 2. Experience and skills in constituent service and client relationships.
- 3. Working knowledge of and/or strong interest in farming and farmland access, tenure and transfer issues, particularly as they apply to MA.
- 4. Self-directed, well-organized, patient and a willingness to learn and work in a team; capable of developing and implementing an annual work plan.
- 5. Strong public speaking skills.
- 6. Proficient in MS Office Suite and comfortable with cloud-based document sharing and collaboration programs (Google suite). Capacity and willingness to adopt CRM platforms. Additional computer skills a plus.
- 7. Practical experience, and formal or informal education in agriculture, land planning or related fields is highly desirable.
- 8. Experience with the nonprofit sector and familiarity with state agricultural support and farmland protection service provider networks are important.

**Work hours and schedule:** This is a flexible, part-time, hourly wage position. Field agents work a minimum of 8 hours per week, up to a total of 16 hours per week on average. Total hours depend on clients, projects, and available funding. This position can grow.

The Field Agent is based from a home office or a suitable organizational setting in MA.

**Compensation:** Compensation is commensurate with skills and experience. Travel time is paid and expenses are reimbursed.

For more information, email andrew@landforgood.org or visit www.landforgood.org. To apply, submit a cover letter and resume to andrew@landforgood.org by April 25, **2017**. Interviews will begin in late April and the position will start in late May. The position will remain open until filled.

