## Farm Family Businesses

Are those that have a successor different from those that do not?

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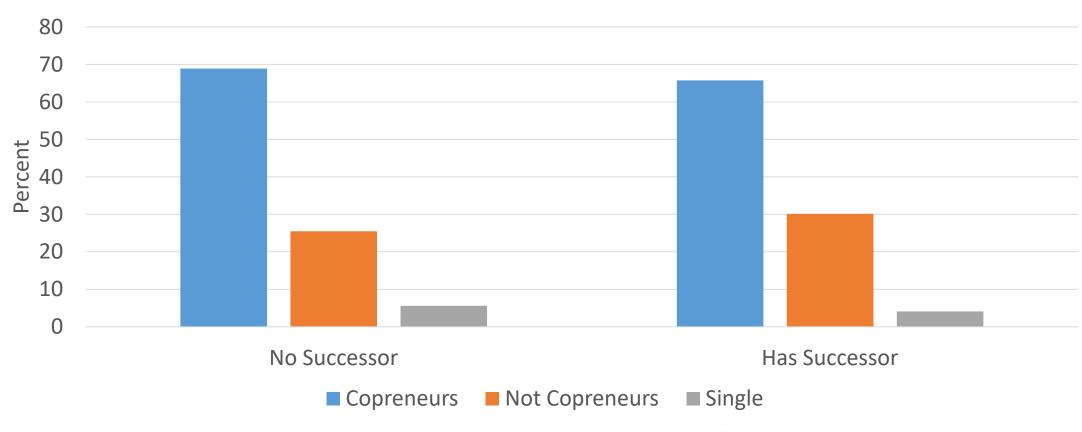
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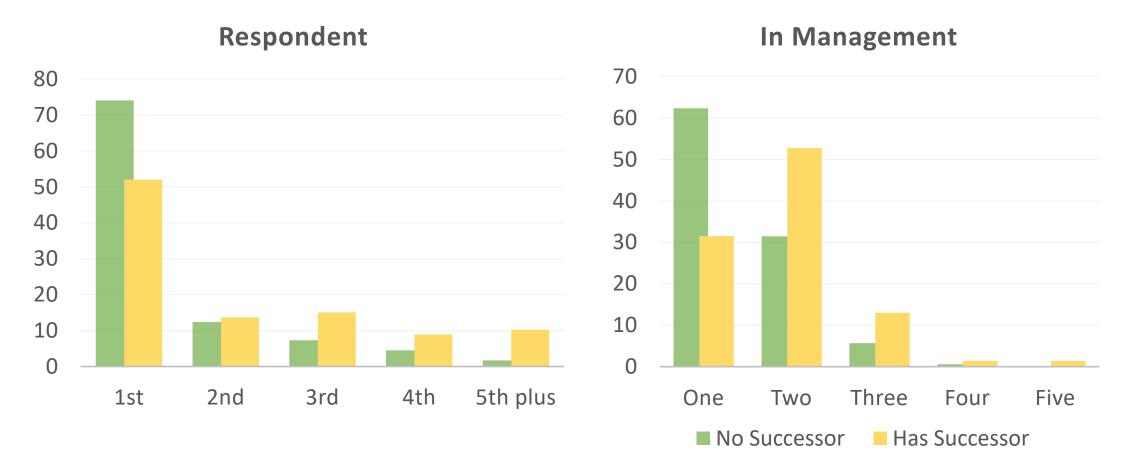
#### Copreneurial farm business







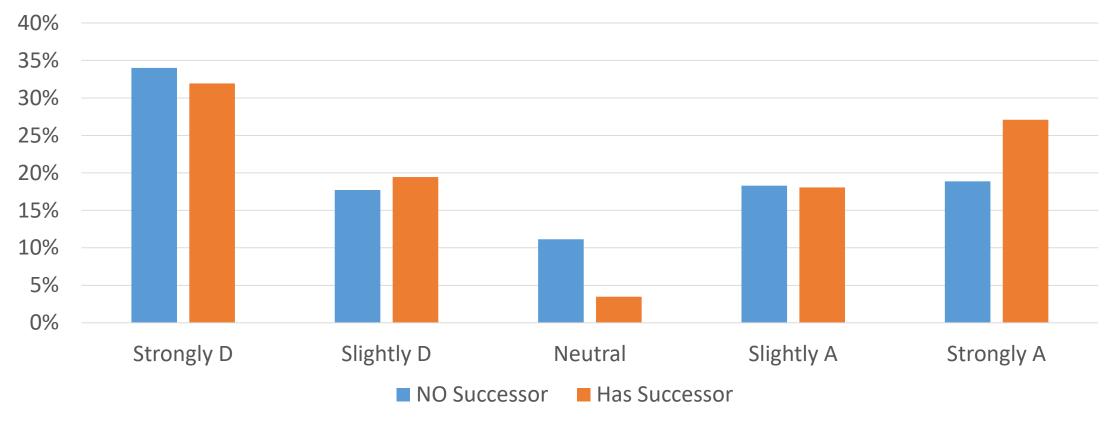
#### Generations







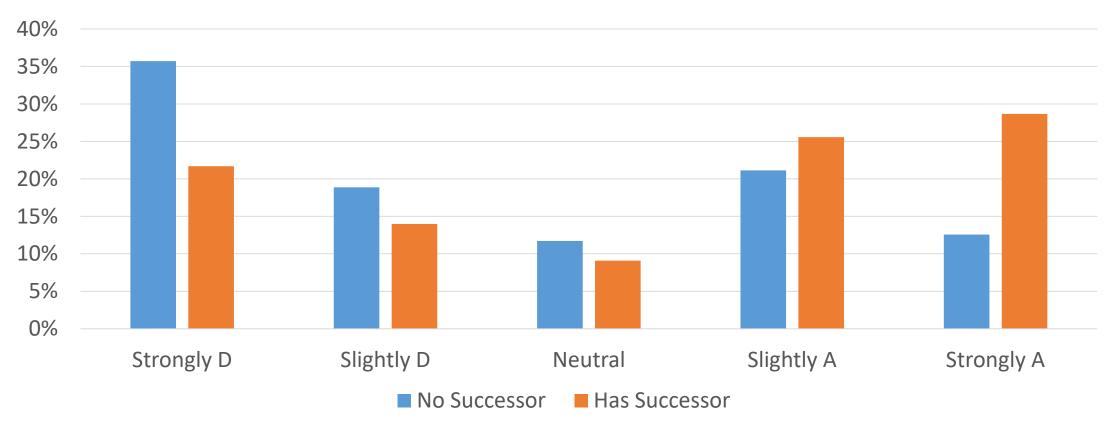
#### Worry about heirs affording to buy in







#### Plan to transfer even if own wealth is at risk

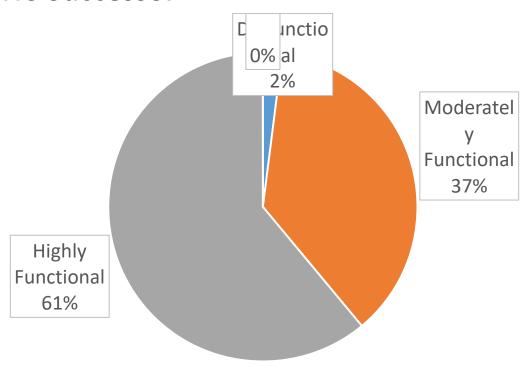




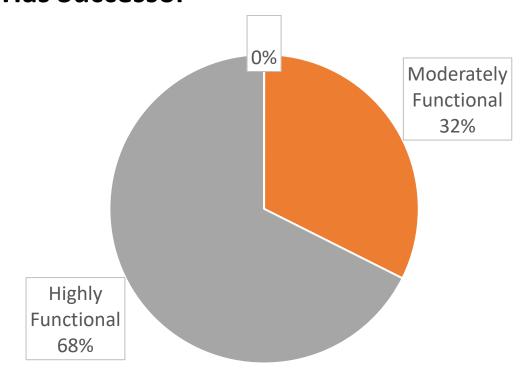


#### FB-BRAG

#### **No Successor**



#### **Has Successor**







# What the data says about succession and naming a successor





Family Business Characteristics	No Identified Successor (n=288)	Identified Successor (n=121)
Business income over \$100,000 annually	34.03%	52.89%
Owner wants to sell or give the business to the next generation (instead of liquidating the business)	54.51%	86.78%
There is enough capital or money to implement a business transfer	61.46%	79.34%
The primary family business goal is business survival, keeping the business in the family, or having the opportunity to work with family members	36.11%	50.41%
Family discusses business goals at least quarterly	50.69%	71.90%
Family has discussed an estate plan with an accountant, financial planner, lawyer, or business consultant	53.13%	75.21%
Senior generation is prepared to give up control of the family business by delegating management to heirs or successors	21.53%	42.98%

#### Income and Profits

	No Identified Successor	Identified a Successor
Profit	\$63,284	\$107,415
Income	\$206,365	\$428,178





Probit Model and Marginal Effects
(Predicting whether or not a successor was identified in the family business)

Variable	Probit Coefficients (n=409)	Robust Standard Errors	Marginal Effects
Income \$50,000 to \$99,000	0.1678	0.2104	0.0541
Income Over \$100,000	0.2251	0.1782	0.0711
Successful Business	0.2394	0.3152	0.0691
Sell or Give Business to Family	0.8555***	0.1779	0.2405***
Capital	0.3661**	0.1605	0.1087**
Goal of Family as a Priority	0.2172	0.1485	0.0685
LLC, Corporation, or Trust	-0.1175	0.1562	- 0.0361
Regularly Discuss Goals	0.4658***	0.1572	0.1411***
Estate Plan Discussion	0.3713**	0.1581	0.1123**
Senior Generation Ready	0.2750*	0.1634	0.0890
Generations in Management	0.2521**	0.1104	0.0785**
Modified APGAR	0.0039	0.0380	0.0012
Experience	0.0155**	0.0063	0.0048**
Female	0.0675	0.1554	0.0211
Married	0.0266	0.2417	0.0082
Constant	-3.6370***	0.6677	

*Note:* Single, double, and triple asterisks (\*, \*\*, \*\*\*) denote statistical significance at the 10%, 5%, and 1% levels; respectively.

#### Family Business Succession Survey Facts

- There is a lack of planning among family businesses.
  - Only 43% of family business owners responded that their family was prepared for a management succession if it were to happen today but 63% of business owners responded that there is enough capital or money to implement the transfer of the business.







#### Family Business Succession Survey Facts

- Passing on the family business is no easy task.
  - Thirty-eight percent (38%) of business owners worry about their heirs being able to afford to purchase the family business.
  - Even though they worry, 47% of owners plan to transfer the family business to a family successor even if it puts their own personal wealth and livelihood at increased risk.





#### Family Business Succession Survey Facts

- Communication between generations is often lacking.
  - Twenty-five percent (25%) of the senior generation had not at all attempted to explore or discover the preferences of the heirs as part of the planning process.
  - Only 28% of the senior generation are prepared to give up control
    of the family business by delegating management to heirs or
    successors.
  - Only 53% of owners reported they actively engaged heirs or successors in a discussion of possible transfer plan alternatives.





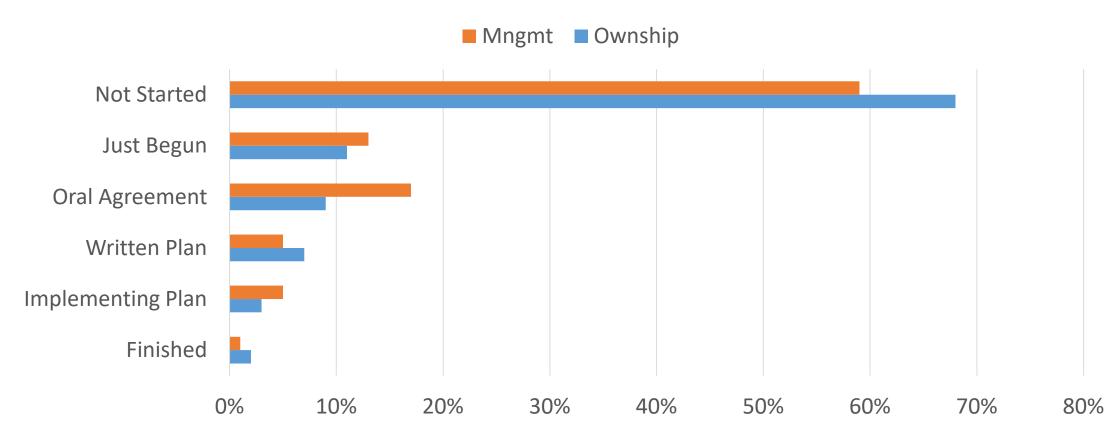
### Farmers with NO Successor







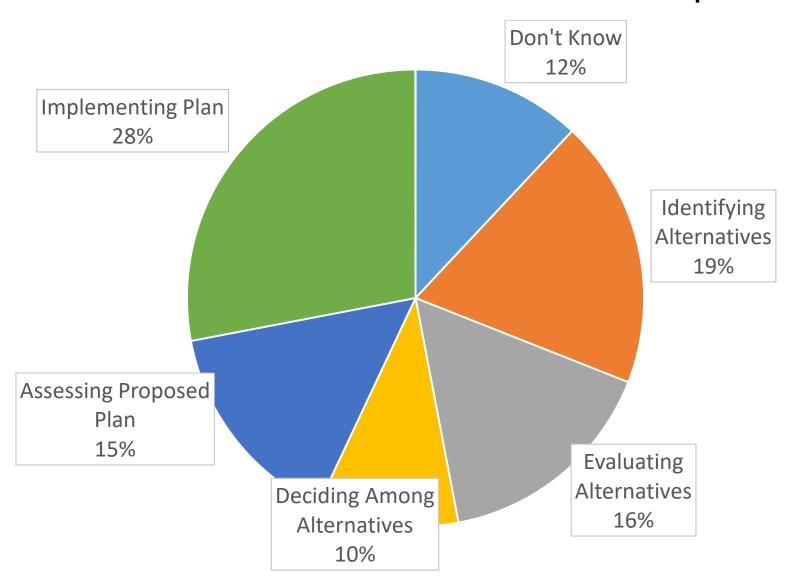
## Stages of management and ownership transfer



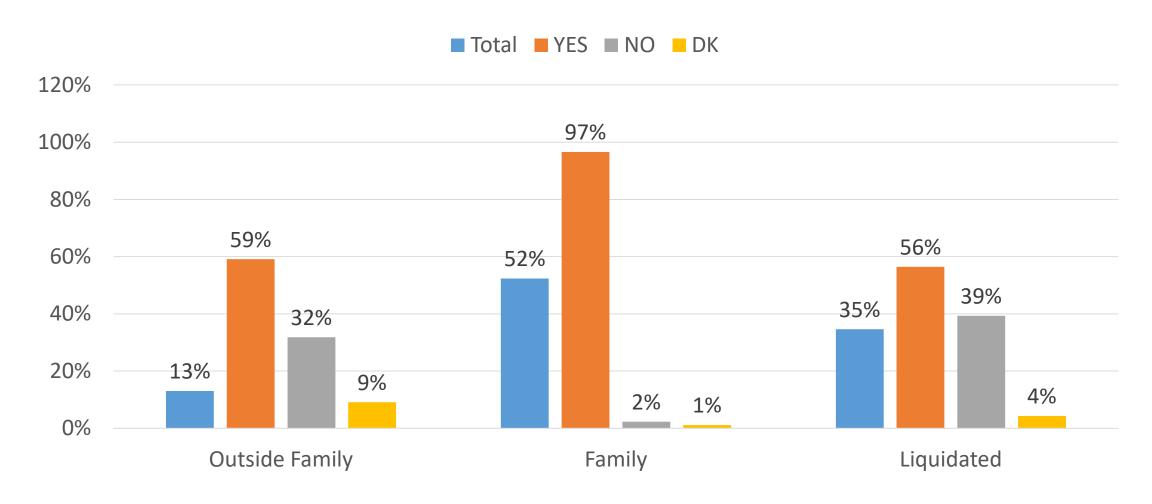




#### Most critical outside help



# Distribution of family business expected outcome vs desired outcome



## PIFF

#### Purdue Initiative for Family Firms







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www.purdue.ag/piff

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